

Amit Elya

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Profile:

A self-motivated UX/UI designer with a deep understanding of the leading designing tools, CSS and HTML, user needs, and extensive knowledge of CRM systems. Specialize in creating intuitive and visually engaging interfaces that enhance the user experience.

I look to my next challenge and can significantly impact via my creative and technical mindset, excellent interpersonal and communication skills, multitasking and prioritizing ability, and the ability to thrive in a fast-paced environment.

Experience:

03/2024 - Today - **UX/UI Designer** - Glassix

Replacement for UX/UI Designer on maternity leave

Glassix is a SaaS platform versatile platform that specializes in digital customer service solutions.

- Responsibilities included user research, creating wireframes, prototyping, collaborating with developers, and ensuring a seamless user experience.

2022 - 2024 - **UX/UI Designer** - Cellcom

- Leading the design of the internal CRM system
- Working closely with the Dev team, characterizing and delivering insights to the team leader while focusing on customer interactions, and improving business procedures
- Collecting and analyzing users' feedback and conducting usability testing
- Adapting the system to mobile and working in collaboration with various departments to achieve intuitive interfaces

2021 - 2022 - **A - UX/UI and Branding Businesses** - Founder

- Creation of branding and design language for various clients
- Design logos, websites, illustrations, marketing materials, and landing pages with a focus on customer experience
- Translate brand vision while meeting business goals
- Conduct user research and wireframing mockups to craft visual solutions

Education:

2020 - 2021 - UX/UI Design Studies, Netcraft Academy

2017 - 2020 - Architecture and Interior Design Practical Engineering, Shenkar Engineering Design Art

Military Service:

2013 - 2015 - Sergeant, C4I Corps

Tools:

Office environment, Figma, Sketch, XD, HTML, CSS, Research, Mobile App, Illustrator, Photoshop, Web design, CRM, Saas

Languages: Hebrew - Mother-tongue | English - Fluent